

Financial literacy is essential in supporting financial inclusion henceforth inclusive economic growth. It is imperative that all the people shall have proper knowledge on financial management to make rational financial planning for future or unexpected happening. As per the direction from Bangladesh Bank, National Housing Finance PLC has celebrated Financial Literacy week-2024 from 18-24 March, 2024 under the theme “ঋণ কবি অর্থাৎ, রবীন্দ্র কবি মজিবর কবি মঈনু”.

Throughout the week NHF PLC has organized different types of programs to foster awareness on Islamic product among customer and company employee. In this program, our branches has displayed banner, arrangement seminar with client, virtual presentation program with employee. Some of our activities picture attached here as reference:



Figure:- Virtual discussion session with branches on Islamic product at CHO



Figure:- Seminar with branch employee on Islamic product at Gulshan Branch.



Figure:- Seminar with branch employee on Islamic product at Gulshan Branch.



Figure:- Seminar with branch customer on Islamic product at Bogura Branch.



Figure:- Discussion session with branch customer on Islamic product at Rangpur Branch.